

## NEWS LETTER

With a predicted growth of 16% to 2012, the Asian cosmetics market abounds with lucrative opportunities for innovative ingredient suppliers. Major players are turning away from sluggish US domestic markets and counting on developing markets of Asia. The Asia Cosmetics industry is now reaching a new era: an increasingly global and competitive market, stringent regulations, complex innovation processes, diary pressure, growing demand for organic and natural cosmetic ingredients.

Cosmetics Leaders Asia 2010 is an established forum designed for about 50 cosmetic manufacturers, formulators, scientists and sales & marketing experts keen to meet 200 ingredient suppliers and cosmetics packaging suppliers. Combining acclaimed conference, brainstorming and a live showcase for new ingredients, CLA 2010 is sure to be an energizing formula for the industry and your business in Asia.

Above all, CLA 2010 is the "live forum" bringing the entire industry together to meet future challenges, where the global personal care community comes together, believing in the power and irreplaceable value of face-to-face meetings. Two highly energizing days to inspire product development, grow your business and invest in a sustainable future!

**Name:** Cosmetics Leaders Asia 2010

**Date:** September 28th -29th, 2010

**Venue:** Hotel Pullman Shanghai Skyway, Shanghai, China

### **Main Topics:**

**Part One:** An Current Insight View of Asia Cosmetics Industry

**Part Two:** Discovery of New Ingredients & Raw Materials

**Part Three:** Enhancing Packaging Design & Technology of the Cosmetics Industry

**Part Four:** Security & Testing of the Cosmetics Industry

**Part Five:** Functional Cosmetics

**Part Six:** Future Trends and Cutting-edge Technology of the Cosmetics Industry

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